

Are You Ready To Take Your Business To The Next Level?



Lincoln Entrepreneur Growth Group

LEGG - Lincoln Entrepreneur Growth Group is a subsidiary of LEDA a 501c3 nonprofit. LEGG is charged with the task of helping entrepreneurs and small businesses to grow their business beyond the start-up stage through the established Entrepreneur Growth Program. LEGG is an advisory network made up of multi-talented service professionals from government, non-profit and for profit organizations that are committed to supporting and helping entrepreneurs and small business owners grow their companies to their fullest potential. We have a strong local referral network and will provide you access to appropriate professional business services in areas such as finance, legal and accounting, marketing, human resources and the list continues to expand as we proactively seek the best in their fields to serve Lincoln County businesses wanting to grow. Access to LEGG's referral services and initial discovery counseling to determine your eligibility into the Entrepreneur Growth Program is provided at no charge to businesses seeking assistance.

LEGG was established to be a go-to resource for businesses that want to grow. The “sweet spot” for most community entrepreneur support programs is to target entrepreneurs who have started a company that is between one and five years old and want to expand.

There are also businesses that have been in business for years and are ready for significant next-level growth. They have reached a point strategically where resources and knowledge is needed beyond their current capacity, management or expertise base. These Stage 2 companies, with the right resources and support, can become national or global players in their industries while being valued economic engines locally through the creation of jobs, enhanced quality of life and an increased tax base.



LEDA - Lincoln Economic Development Association understands the importance of the entrepreneur. As a result, a full time Entrepreneur Growth Specialist is on staff to devote full attention to the small businesses and entrepreneurs in Lincolnton and Lincoln County who are seeking to grow their businesses.

Entrepreneur Growth

Entrepreneur Growth is an economic development methodology which is distinguished from “economic hunting” which is the typical way a town, city, state or country usually operates. Economic hunting attempts to recruit companies to invest in a community by offering tax, rezoning and other fiscal incentives, thereby competing with all other towns and cities in the area. Entrepreneur Growth, instead works with existing local entrepreneurs by offering them market research, competitor intelligence, industry trends information, marketing lists, strategy development, web optimization and customized research.

**TOOLS
FOR BUSINESS
SUCCESS**



For More
Information on
“Tools For Business”
Please visit
www.lincolneda.org

HOW WE HELP

- Capital Access
- Market Research
- Human Talent
- Competitiveness Planning
- Business Coaching
- Customized Technical Assistance
- Growth Planning
- Business Services
- Other Entrepreneurs — Networking



LEGG - Lincoln Entrepreneur Growth Group strives to serve as the liaison of finding the right resources at the right time as the entrepreneur discovers their immediate need or needs in the growth of their company. By helping them research or discover the answers needed to keep them moving in the forward direction.

For Assistance In Unlocking Your Businesses' Potential Contact Rhonda Hunter at (704) 732-1511 ext. 1 or email rhonda@lincolneda.org